



## Privacy Statement – Noordelijk Film Festival

Last updated: July 2025

At the Noordelijk Film Festival, we take your privacy seriously. In this privacy statement, we explain which personal data we collect, why we collect it, and how we handle it. This statement applies to all services and activities related to our website:

[www.noordelijkfilmfestival.nl](http://www.noordelijkfilmfestival.nl).

### 1. Who are we?

The Noordelijk Film Festival is organized by:

#### **Stichting Film in Friesland**

Wilhelminaplein 92, 8911BS Leeuwarden

Chamber of Commerce (KvK): 41004906

Email: [info@noordelijkfilmfestival.nl](mailto:info@noordelijkfilmfestival.nl)

Website: [www.noordelijkfilmfestival.nl](http://www.noordelijkfilmfestival.nl)

### 2. What personal data do we process?

We process personal data when you use our services or when you voluntarily provide it to us. This may include the following information:

- First and last name
- Email address
- Telephone number
- Address details (e.g., for accreditation or registration)
- Payment information (when purchasing tickets)
- IP address and browser information
- Information about your use of our website (via cookies or analytical tools)
- Content of communication with us (e.g., via email or contact form)

### 3. Purposes of data processing

We use your personal data only for the following purposes:

- Processing ticket orders via **Active Tickets**
- Sending newsletters via **Mailchimp**
- Analyzing website usage via **Google Analytics**
- Responding to questions or requests via email or contact forms
- Processing accreditation requests (e.g., for press or professionals)
- Fulfilling our legal and administrative obligations

#### 4. Newsletter via Mailchimp

If you sign up for our newsletter, we use your email address to inform you about the festival, programming, and other updates. We use **Mailchimp** as our email marketing platform. You can unsubscribe at any time via the link at the bottom of each newsletter.

Mailchimp complies with the GDPR and processes your data on our behalf as a data processor.

#### 5. Ticket sales via Active Tickets

We use the **Active Tickets** platform to sell entry tickets. When purchasing tickets through our website, personal data such as your name, email address, and payment details are shared with Active Tickets. This party acts as a data processor and is obligated to handle your data securely and responsibly.

#### 6. Use of Google Analytics

To gain insight into how our website is used, we make use of **Google Analytics**. This tool helps us gather statistics such as the number of visitors, visited pages, and traffic sources.

We have configured Google Analytics in a privacy-friendly way:

- IP addresses are anonymized
- We have entered into a data processing agreement with Google
- Data is not shared with third parties
- Data is not used for advertising purposes

#### 7. Cookies

Our website uses cookies to improve user experience and analyze traffic. On your first visit, we ask for your consent to place non-essential cookies. You can adjust your preferences at any time via the cookie banner or your browser settings. For more information, please refer to our **Cookie Policy** (available on our website).

## **8. Sharing personal data with third parties**

We do **not** sell your personal data to third parties. However, we may share data with service providers (as mentioned above) who act on our behalf as data processors. We have signed data processing agreements with these parties to ensure proper security and confidentiality.

## **9. Retention periods**

We do not retain personal data longer than necessary to achieve the purposes for which it was collected. Statutory retention periods (e.g., for invoicing and administration) are always observed.

## **10. Your rights**

You have the right to:

- Access, correct, or delete your personal data
- Object to the processing of your data
- Withdraw your consent (where applicable)
- File a complaint with the Dutch Data Protection Authority (Autoriteit Persoonsgegevens)

You can send your request to: [info@noordelijkfilmfestival.nl](mailto:info@noordelijkfilmfestival.nl). We will respond as quickly as possible, but no later than within 30 days.

## **11. Data security**

We implement appropriate technical and organizational measures to protect your data against misuse, loss, unauthorized access, or unwanted disclosure. Our website uses SSL encryption, and access to personal data is limited to authorized staff only.

## **12. Changes to this statement**

We reserve the right to update this privacy statement at any time. The most recent version is always available on [www.noordelijkfilmfestival.nl](http://www.noordelijkfilmfestival.nl).

## Questions?

Feel free to contact us via [info@noordelijkfilmfestival.nl](mailto:info@noordelijkfilmfestival.nl).