



Cookie Policy – Noordelijk Film Festival

Last updated: July 2025

On this page, we explain which cookies we use on www.noordelijkfilmfestival.nl, what they are used for, and how you can manage your cookie preferences.

1. What are cookies?

Cookies are small text files that are stored on your device when you visit a website. They allow us (and third parties) to collect information about your use of the website. We also use similar technologies such as JavaScript, web beacons, and pixels.

2. What types of cookies do we use?

We use the following types of cookies:

a. Functional cookies (essential)

These cookies are necessary for the website to function properly. For example, they allow you to navigate the site or purchase tickets through **Active Tickets**.

Example: session cookies for cart functionality or page navigation.

b. Analytical cookies

We use **Google Analytics** (via **Google Tag Manager**) to collect anonymous statistics about how visitors use our website. This helps us improve the website.

- IP addresses are anonymized
- We do not share data with Google for advertising purposes
- These cookies do not require consent, as they are configured to be privacy-friendly

c. Marketing and tracking cookies

These cookies are used to play embedded videos or measure marketing interactions. They may track your browsing behavior across different websites.

Service	Purpose	Type of Cookie	Provider Domain
Google Analytics	Website statistics and visitor behavior (anonymized setup)	Analytical	google.com
Google Tag Manager	Manages loading of other tools (e.g., Analytics, Vidyard)	Functional / Indirect Tracking	googletagmanager.com
Vidyard	Plays embedded videos, tracks viewing behavior	Marketing / Tracking	vidyard.com
Mailchimp	Manages newsletter sign-ups and tracking	Marketing / Tracking	mailchimp.com
Active Tickets	Ticket sales and checkout process	Functional	activetickets.com

*Note: When you play a **Vidyard** video, Vidyard may place cookies that track your viewing behavior and may use it for marketing purposes.*

3. Cookie choices and consent

When you visit our website for the first time, you will see a cookie banner that allows you to:

- Accept only functional cookies
- Or give consent for additional cookies

You can adjust your preferences at any time via your browser settings or via a link on our website (e.g., “Adjust cookie preferences”).

4. Disabling or deleting cookies

You can always manually delete or block cookies through your browser settings. Please note that some parts of the website may not function correctly if cookies are disabled (such as ticket sales or video playback).

Browser-specific help:

- Chrome
- Firefox

- Safari
- Edge

5. Changes to this policy

We reserve the right to update this cookie policy when necessary, for example due to changes in legislation or in our use of cookies. The most current version is always available on www.noordelijkfilmfestival.nl.

6. Contact

If you have any questions about this cookie policy, please contact us at:
info@noordelijkfilmfestival.nl